

Case Study

PROCESS AUTOMATION

Issues

Labor-intensive process

- Collection of pricing data from multiple sources in multiple formats
- Clerical data entry into 2 disparate systems (4 -8 hours per day)
- Manual search for optimum pricing
- Sporadic errors from data entry that negatively influenced subsequent analyses and business decisions

Goals

- Streamline process of price gathering and data collection
- Eliminate redundant data entry and reduce manual labor
- Increase accuracy of data by reducing errors

Solution

- An application to automatically gather pricing data and integrate it into one analytical format
- A middleware application to enable data transfers to and from disparate systems
- Anytime-access view of data with real-time statistical analysis including optimal pricing

Results

- 92% reduction of man-hours
- Accuracy of sensitive data through elimination of errors
- Better decision-making and improved view of enterprise through multiple reporting tools including data trends and historical analysis



Retif Oil & Fuel is one of the top petroleum specialty products distributors in the nation, offering customers a full range of services from commercial to retail deliveries to on- and off-site refueling services.

“Not only does this solution provide a cost-savings, but it gives us tools to make more informed decisions and understand our business better.”

Richard Hay
Sr. Manager, Fleet Fueling
Retif Oil & Fuel