

## Case Study

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### DATA MANAGEMENT

#### Issues

- Manual entry of 30 BOLs consuming 4 hours per day
- Hard to read BOLs and natural human error create sporadic data entry errors that negatively influence subsequent financial records
- Finding and correcting errors become mandatory part of data entry lengthening overall process
- Considering addition of one clerical employee @ \$25,000 per year

#### Goals

- Streamline process by eliminating redundant data entry and reducing manual labor
- Increase accuracy of data by reducing errors
- Eliminate the need for additional employee

#### Solution

- EZTrans Data Conversion System - An application that automatically converts data from BOLs using the NAXML-Transportation XML standard into the appropriate format to be read by the accounting system.

#### Results

- 50% reduction of man-hours with a cost-savings of over \$25,000 annually
- Increased accuracy of sensitive financial data
- No need to hire a new employee

### St. Joe Petroleum

**St. Joe Petroleum is a petroleum distributor in Missouri, offering customers bulk deliveries of petroleum products.**

*“Working with Bertucci Incorporated was easy. They understand our complex business needs, and as a result built us a simple, functional and easy to maintain program that integrates with our existing accounting system.”*

**Ron Bachman**  
President  
St. Joe Petroleum